

VIỆN BẢO TÀNG DI SẢN NGƯỜI VIỆT
VIETNAMESE HERITAGE MUSEUM



Honoring Ten Years of History, Cultural Stewardship & Community Impact

SPONSORSHIP PACKAGE

JUNE 20, 2026 · 5:00 PM

Lavender's Hall · 14190 Beach Blvd, Westminster, CA 92683

www.vietnamesemuseum.org · info@vietnamesemuseum.org · (714) 846-8438

501(c)(3) Tax-Exempt Non-Profit | EIN: 82-2141214

FROM OUR PRESIDENT

A Letter of Invitation

Dear Valued Partner,

On behalf of the Vietnamese Heritage Museum, it is my great honor to invite you to stand with us at a defining moment — the celebration of our **10th Anniversary**. For a decade, we have kept a solemn promise: that the stories of Vietnamese refugees, their courage, their sacrifices, and their enduring contributions to America, would never be forgotten.

What began as a mission rooted in memory has grown into a living institution. Through exhibits, oral history archives, youth programs, and community events, the Museum has become a trusted home for history — and a bridge between generations. Today, we welcome more than **10,000 visitors annually**, and our digital content has been viewed over **36 million times**, bringing Vietnamese heritage and history to audiences across the world.

“This anniversary is not only a celebration of our past — it is a declaration of our future.”

To mark this milestone, we invite you to join us on **June 20, 2026**, at Lavender's Hall for an elegant evening of dinner, cultural performances, and keynote reflections. At this gathering, we will also unveil our most ambitious initiative to date — the **Vietnamese Heritage Memorial Wall**: a permanent, interactive digital archive that will preserve the names, photographs, testimonies, and oral histories of those whose journeys shaped our community.

This is not a temporary exhibit. This is a legacy project — one that will require sustained investment and community commitment over the years ahead. Every dollar raised at this event brings us closer to ensuring that these stories endure, accessible to students, researchers, families, and future generations around the world.

Your sponsorship will directly support:

- ❖ Development and expansion of the digital Memorial Wall platform
- ❖ Preservation and digitization of historical artifacts and oral histories
- ❖ Expansion of educational programming for students and young leaders
- ❖ Community exhibitions and public awareness initiatives
- ❖ Youth engagement programs that connect the next generation to their heritage

We anticipate community leaders, business professionals, veterans, educators, and families in attendance. By partnering with the Vietnamese Heritage Museum, you are making a visible statement — that you believe history matters, that community resilience deserves to be honored, and that the next generation deserves to know where they came from.

We would be deeply honored to welcome you as a valued partner in this historic milestone. Together, we can ensure that the next decade of the Vietnamese Heritage Museum is even more impactful than the first.

Thank you for your consideration and your continued support.

Chau Thuy

PRESIDENT, VIETNAMESE HERITAGE MUSEUM

OUR IMPACT

A Decade of Preservation & Reach

10 YEARS OF SERVICE	10,000+ VISITORS SERVED	36M+ VIEWS ON DIGITAL PLATFORM	350 ORAL HISTORIES ARCHIVED
10,000+ ARTIFACTS PRESERVED	100,000+ BOOKS AND DOCUMENT PRESERVED	250 EVENTS	48 EXHIBITIONS PRESENTED



VHM x UCLA x Westminster High School: Intergenerational Digital Archaeology Day at the Cotsen Institute of Archaeology at UCLA

PROGRAMS YOU WILL FUND

Four Initiatives. One Mission.

 **Youth Heritage Bus**

Dedicated transportation bringing students to the Museum for guided field trips, survivor talks, and hands-on history workshops. Transportation should never be a barrier to history.

20–25 school visits · 800–1,000 students served annually

\$1,000 = 1 full bus trip · \$5,000 = 5 field trips · \$15,000 = Full year

 **Youth Council: AI Translation Lab**

Youth-led program training students to use AI tools to subtitle and translate oral history interviews — turning young people into guardians of memory through technology.

30–40 oral histories subtitled · Bilingual access for schools & researchers

\$2,500 = 5 histories · \$7,500 = One cohort · \$15,000 = Full year

 **Elder–Youth Oral History Initiative**

Structured program pairing elders with trained youth interviewers to record refugee life stories before they are lost. Each interview is a once-in-a-lifetime opportunity.

25–30 oral histories recorded annually · Transcripts, audio & digital archives

\$1,500 = 1 history · \$7,500 = Five stories · \$15,000 = Full season

★ HERO PROGRAM

 **Memorial Wall: Names, Memory, Responsibility**

A permanent digital memorial honoring Vietnamese who perished in re-education camps and during their escape to freedom — preserving names, photographs, and testimonies in an interactive archive accessible to the world.

Digital memorial platform · Community name-submission · School & researcher access

\$2,000 = Research block · \$10,000 = Digital module · \$25,000+ = Legacy Gift

FUND-A-NEED

Direct Program Giving

Prefer to make a direct impact on a specific program? Choose your level of support for any of our four key initiatives below. All gifts are fully tax-deductible.

PROGRAM	ENTRY LEVEL	MID LEVEL	FULL SUPPORT
 Youth Heritage Bus	\$1,000	\$5,000	\$15,000
 AI Translation Lab	\$2,500	\$7,500	\$15,000
 Oral History Initiative	\$1,500	\$7,500	\$15,000
 Memorial Wall (★ Hero)	\$2,000	\$10,000	\$25,000+

PARTNERSHIP LEVELS

Sponsorship Opportunities

2026 Event Fundraising Goal: **\$60,000**

SPONSORSHIP LEVELS AT A GLANCE

<p>PLATINUM \$25,000+ <i>10 VIP tickets · Full-page ad · Title sponsorship · 10-min remarks · 3 social posts</i></p>	<p>GOLD \$10,000 <i>6 VIP tickets · Half-page ad · Step & Repeat logo · 5-min remarks · 2 social posts</i></p>	<p>SILVER \$5,000 <i>4 VIP tickets · Quarter-page ad · Event banner · 1 social post · Website profile</i></p>	<p>BRONZE \$2,500 <i>2 VIP tickets · 1/8-page ad · Logo on website & social · Certificate of appreciation</i></p>
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FULL BENEFITS COMPARISON

BENEFIT	PLATINUM \$25,000+	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Exclusive presenting title sponsor	✓	—	—	—
Speaking time at opening ceremony	10 min	5 min	—	—
VIP reserved tickets	10	6	4	2
Advertisement in event program	Full page	Half page	1/4 page	1/8 page
Logo on Step & Repeat backdrop	Prominent	✓	—	—
Logo on event banner (3x7 ft)	✓	✓	✓	—
Logo on website & social media	✓	✓	✓	✓
Recognition in press releases	Featured	Featured	✓	✓
Verbal recognition during ceremony	Multiple	Multiple	✓	✓
Dedicated pre-event social media post	3 posts	2 posts	1 post	—
Profile & link on VHM website (1 year)	✓	✓	✓	—
Named program sponsorship	✓	✓	—	—
Certificate of appreciation	✓	✓	✓	✓

SPONSORSHIP COMMITMENT

Commitment & Contact Form

Complete and return to info@vietnamesemuseum.org, or mail to: Vietnamese Heritage Museum · PO Box 27372, Santa Ana, CA 92799.

ORGANIZATION / INDIVIDUAL NAME	CONTACT PERSON
TITLE / POSITION	PHONE
EMAIL ADDRESS	WEBSITE
MAILING ADDRESS	

SPONSORSHIP LEVEL

- Platinum — \$25,000+ Gold — \$10,000 Silver — \$5,000 Bronze — \$2,500
 Fund-a-Need — \$_____ Other — \$_____

PROGRAM DESIGNATION (optional)

- Youth Heritage Bus AI Translation Lab Oral History Initiative Memorial Wall

PAYMENT METHOD

- Check (payable to VHM) Credit Card ACH / Wire Transfer Online at vietnamesemuseum.org

AUTHORIZED SIGNATURE

Signature

Date

Name (Print)

TAX INFORMATION Vietnamese Heritage Museum is a 501(c)(3) tax-exempt nonprofit organization. EIN / Tax ID: 82-2141214 All donations are tax-deductible to the full extent permitted by law.	CONTACT US www.vietnamesemuseum.org info@vietnamesemuseum.org (714) 846-8438 Lavender's Hall · 14190 Beach Blvd, Westminster, CA 92683
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