



**VIETNAMESE HERITAGE MUSEUM**  
**VIỆN BẢO TÀNG DI SẢN NGƯỜI VIỆT**



# Legacy of Hope:

From Operation Frequent  
Wind to Vietnamese  
Refugees Resilience



USS Midway Museum & Vietnamese Heritage Museum  
Honoring the 50th Anniversary of Operation Frequent Wind  
and Commemorating the Fall of the Republic of Vietnam

**Sunday, April 27, 2025**

**10 AM to 3 PM**

**USS Midway Museum**

**910 N. Harbor Dr., San Diego, CA 92101**

**Contact: 714.846.8438 • [info@vietnamesemuseum.org](mailto:info@vietnamesemuseum.org)**

**Support Our Mission with Your Taxes Deductible Donations**

**By check: Vietnamese Heritage Museum, PO Box 27372, Santa Ana, CA 92799**

**By Zelle/Venmo: 714-846-8438**

**Scan the QR for more information about the event**





**Legacy of Hope: From Operation Frequent Wind to Vietnamese Refugees Resilience**  
**April 27, 2025**  
**USS Midway Museum,**  
**San Diego, California**

On behalf of the Vietnamese Heritage Museum, we are honored to invite you to partner with us as a sponsor of "**Legacy of Hope: From Operation Frequent Wind to Vietnamese Refugees Resilience**," taking place on **April 27, 2025**, at the historic **USS Midway Museum** in San Diego, California.

This year marks the **50th Commemoration of the Fall of the Republic of Vietnam** and the **50th Anniversary of Operation Frequent Wind**, a pivotal moment in history that led to the rescue of thousands of Vietnamese refugees during the fall of Saigon in 1975. It is a story of courage, resilience, and hope—one that continues to shape our shared history and inspire future generations. Through this event, we aim to honor the sacrifices of those who fled, the generosity of those who welcomed them, and the remarkable contributions of Vietnamese refugees to communities across the United States and the world.

Your partnership is essential in making this vision a reality. By supporting this milestone event, you will play a pivotal role in ensuring that these stories of hope, sacrifice, and achievement are preserved and shared widely. Together, we can create an unforgettable experience that leaves a lasting impact on our community and beyond.

We sincerely thank you for considering this meaningful opportunity, and we look forward to welcoming you as an esteemed sponsor of this historic celebration.

Warm regards,

Chau Thuy  
President  
Vietnamese Heritage Museum

Dr. Pha Le  
Board of Director  
USS Midway Museum

## About the Vietnamese Heritage Museum (VHM)

The Vietnamese Heritage Museum (VHM) is a 501(c)(3) nonprofit organization devoted to preserving, promoting, and celebrating the rich cultural heritage and historical contributions of the Vietnamese people. With a mission to educate and inspire, VHM serves as a vital bridge between generations, ensuring that the stories of resilience, courage, and hope within the Vietnamese-American community are preserved and shared for years to come.

Through its diverse exhibitions, engaging programs, and meaningful events, VHM provides a platform to honor the legacy of Vietnamese refugees, veterans, and pioneers. The museum strives to foster greater understanding, cultural appreciation, and a strong sense of community across all backgrounds. As an essential cultural institution, VHM is dedicated to creating educational opportunities and building impactful partnerships that amplify the voices and experiences of the Vietnamese-American story. We invite you to join us at our upcoming event to help preserve these important legacies, inspire future generations, and make a lasting impact on our vibrant and cherished community.

## About the Event

The Vietnamese Heritage Museum, in partnership with the USS Midway Museum, proudly presents "**Legacy of Hope: From Operation Frequent Wind to Vietnamese Refugees Resilience.**" This historic event commemorates **the 50th of the Fall of the Republic of Vietnam** and the **50th Anniversary of Operation Frequent Wind**, honoring the resilience of Vietnamese refugees and their enduring contributions to society.

This milestone event brings together a diverse audience of veterans, civic leaders, educators, professionals, and families to reflect on history and celebrate cultural heritage. The day will feature:

- **Keynote Speakers:** Inspiring Insights from humanitarian heroes, Vietnamese-American leaders, boat people survivors, and youth professionals.
- **Cultural Performances:** Traditional music, dance, and storytelling that highlight Vietnam's rich heritage.
- **Exhibits and Artifacts:** Displays showcasing the history of Operation Frequent Wind and the journey of Vietnamese refugees to America.
- **Networking Opportunities:** A chance for attendees and sponsors to connect and engage with the community.

The event is expected to draw **over 2,000 attendees**, with outreach efforts reaching tens of thousands more through social media, email campaigns, and media coverage. More than just a commemoration, this event is a celebration of resilience, a tribute to history, and a call to action to preserve these powerful stories for future generations. By partnering with this event, sponsors can help ensure its success while demonstrating their commitment to cultural preservation and community impact.

# Sponsorship Opportunities

## Title Sponsor – \$25,000

- **On-Site Branding:** Display booth space at prime location (20'x20')
- Exclusive recognition as **“Title Sponsor”** on all event materials.
- **Logo Placement:** Prominent display on event banners, program booklet cover, website, and social media.
- Recognition in **press releases and media coverage.**
- **Full-Page Advertisement:** Premium placement in the program booklet.
- **VIP Benefits:** 10 VIP tickets with reserved seating and an exclusive USS Midway Museum tour.
- **Feature Article:** Highlight in post-event reports distributed to all participants and stakeholders.

## Gold Sponsor – \$10,000

- **On-Site Branding:** Display booth space (10'x10')
- Recognition as **“Gold Sponsor”** on event materials and digital platforms.
- Logo placement on banners, program booklet, website, and social media.
- **Half-page advertisement** in the program booklet.
- Verbal recognition during the event.
- 6 VIP tickets with an exclusive USS Midway Museum tour.

## Silver Sponsor – \$5,000

- Recognition as **“Silver Sponsor”** on banners and printed materials.
- Logo placement on the event website and social media.
- **Quarter-Page Advertisement** in the program booklet.
- 4 VIP tickets.

## Bronze Sponsor – \$2,500

- Recognition as **“Bronze Sponsor”** in the program booklet and event website.
- Logo placement on the event website and printed materials.
- 2 VIP tickets.

## Additional Sponsorship Benefits

- **Event Program Ads:**
  - Full Page: \$1,000
  - Half Page: \$500
  - Quarter Page: \$250
- **Exclusive Networking:** Invitations to a pre-event reception with keynote speakers and community leaders.

## In-Kind Sponsorships

- Contribute goods or services such as catering, printing, or transportation and receive benefits equivalent to sponsorship value. Recognition will include branding in the program booklet, website, and event signage.

### TERMS AND CONDITIONS

- Sponsor is responsible for the design and printing of all banners, at booth and/or elsewhere.
- Sponsor booths are for display and information distribution only, no sales allowed.
- Candidates for public office are subject to additional limits and conditions by event organizer.

# Legacy of Hope 2025 Sponsorship Response Form

Sponsor/Donor Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## CONTRIBUTION INFORMATION

**YES!** I want to sponsor the **Legacy of Hope 2025** event as a \_\_\_\_\_ sponsor:

- Title – \$25,000 or more
- Gold – \$10,000
- Silver – \$5,000
- Bronze – \$2,500

Sorry, I cannot come to the event, but I would like to donate \$ \_\_\_\_\_

## PAYMENT METHOD:

**Check:** Please make check payable to VHM, memo: **Legacy of Hope 2025**

Please send the check & response form to the following:

VHM  
P.O. BOX 27372,  
Santa Ana, CA 92799

**Digital Payment:** Zelle/Paypal (info@vietnamesemuseum.org) or Venmo (@vietnamesemuseum).

We kindly request your RSVP by April 11, 2025.

## Provide Your Logo and Materials:

Submit high-resolution logos and advertisement content by **March 15, 2025** to ensure inclusion in event materials.

For additional information or inquiries, please call us at **(714) 846-8438** or email us at [info@vietnamesemuseum.org](mailto:info@vietnamesemuseum.org).

Your invaluable contribution will make a lasting impact. Thank you for being so supportive!

Your donation is tax-deductible as permitted by law.

Federal Tax ID 82-2141214

## COMMUNITY PARTNERS

Vietnamese Community of San Diego  
Van-Lang Vietnamese School Center - San Diego  
Vietnamese Historical & Cultural Performing Arts Foundation-San Diego  
Vietnamese American Youth Alliance of San Diego (VAYA)  
Union of Vietnamese Student Associations of Southern California (UVSA)

## PAST SPONSORS



**TOYOTA**

**DOCTOR  
LUAN NGUYEN**



**JC TAX**



## CONTACT

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