

Dear Prospective Sponsor,

This August, the **Vietnamese Heritage Museum (VHM)** is embarking on a journey through time, commemorating the 70th anniversary of two pivotal historical events that shaped Vietnam's history. We invite you to be part of this significant endeavor by becoming a sponsor of our exhibition.

Event Details

- **Title:** Land Reform in Northern Vietnam & The 1954 Exodus Conference
- **Date:** August 17 & 18, 2024
- **Venue:** Bowers Museum (2002 N Main St, Santa Ana, CA 92706)

Background

The exhibition will focus on two critical events:

1. **Land Reform in North Vietnam:** A program that redistributed rural land, eradicated feudal class discrimination, and consolidated power during the war against the French. This policy, implemented from 1953 to 1957, had profound social consequences.
2. **The 1954 Exodus:** Nearly a million people fled from North to South Vietnam following the Geneva Accords, leaving behind homes and loved ones. This historic evacuation reshaped Vietnamese society.

Why Sponsor?

- **Visibility:** Your brand will be prominently featured in our promotional materials, including banners, brochures, and social media.
- **Community Impact:** By supporting this exhibition, you contribute to preserving history and educating future generations.
- **Exclusive Access:** Sponsors will receive VIP invitations to the opening ceremony and historical discussions.

We appreciate your consideration and would be honored to partner with you in this meaningful endeavor. We look forward to celebrating these impactful events together.

Sincerely,



Chau Thuy

Founding President, Vietnamese Heritage Museum

PERKS	SPONSORSHIP LEVELS			
	Friendship \$300	Bronze \$500	Silver \$1,000	Gold \$2,000
Listed as a sponsor on main screen at event	✓ Listed as Friendship Level Sponsor	✓ Listed as Bronze Level Sponsor	✓ Listed as Silver Level Sponsor	✓ Listed as Gold Level Sponsor
Main screen recognition (during the event)	✓ Listed recognition	✓ Quarter- page slide with logo recognition*	✓ Half-page slide with logo recognition*	✓ Full-page slide with logo recognition*
Company name and web address listed on VHM website	✓	✓	✓	✓
Social media acknowledgement	✓	✓	✓	✓
Pre-event on-air recognition**			✓	✓
Verbal acknowledgements (during event)			✓	✓
Display table inside courtyard entrance				✓
One-minute video during ceremony (provided by sponsor)				✓

NOTE: *Logos must be provided by July 30th, 2024, or their inclusion into our materials cannot be guaranteed. **Gold and Silver Sponsors should also confirm their sponsorship by July 30th for pre-event on-air recognitions.

These sponsorship levels offer varying degrees of visibility, community impact, and exclusive access. Feel free to choose the level that aligns best with your organization's goals and interests.

2024 Conference Sponsorship Response Form

Sponsor/Donor Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

SPONSORSHIP LEVEL

- Gold \$2,000 or more
- Silver \$1,000
- Bronze \$500
- Friendship \$300

Sorry, I cannot come to the event, but I would like to donate \$_____

PAYMENT METHOD:

- Check Zelle/Paypal (to info@vietnamesemuseum.org) Venmo(@vietnamesemuseum)
- Credit card (vietnamesemuseum.org/donate, or provide the information below)

Card number: _____

Name on card: _____

Security Code: _____ Expiration date: _____

Signature: _____ Date signed: _____

If paying by check, please make check payable to VHM, memo: Conference2024

Please send the check & response form to the following:

VHM
P.O. BOX 27372,
Santa Ana, CA 92799

We kindly request your RSVP by July 30th, 2024,

For additional information or inquiries, please email Chau Thuy at **info@vietnamesemuseum.org** or call us at **(714) 846-8438**.

Your invaluable contribution will make a lasting impact. Thank you for being so supportive!

Your donation is tax-deductible as permitted by law.
Federal Tax ID 82-2141214